WORK

Full Time Parenting
Christchurch, New Zealand / Melbourne, Australia
2019–Present

- Managed the day-to-day responsibilities of raising a family, including planning, organisation and balancing competing priorities
- Maintained and developed Adobe Creative Cloud skills through personal projects, online training and ongoing professional development
- Continued to explore current design trends, tools and techniques to remain engaged with the industry

Ashburton Guardian
Intermediate Graphic Designer
Ashburton, New Zealand
2014–2019

- Designed advertising material for a daily newspaper, monthly publications and digital channels, ensuring all work met client requirements and publication deadlines
- Managed a high-volume workflow of design projects, balancing competing priorities while maintaining accuracy and quality
- Worked closely with sales staff to interpret client briefs, implement revisions and deliver effective solutions
- Produced and maintained a range of business collateral including brochures, rate cards, business cards and promotional material
- Identified and corrected design, layout and content issues prior to publication, maintaining high standards of quality and attention to detail
- Proactively initiated and delivered a complete redesign of the twice-yearly House to Home publication, modernising its visual identity and improving readability

Yoobee Retail
Mac Technician
Christchurch, New Zealand
2012–2014

- Diagnosed and repaired a wide range of Apple devices while maintaining a strong focus on quality and customer satisfaction
- Communicated with customers throughout the repair process, providing updates and managing expectations in a professional manner
- Managed multiple repair jobs simultaneously, prioritising workloads to meet service turnaround targets and quality standards
- Maintained accurate documentation and followed established repair and warranty procedures
- Liaised with Apple to achieve positive outcomes

Apple
Specialist
Sydney, Australia
2011–2012

- Delivered personalised customer service, identifying customer needs and recommending appropriate technology solutions
- Conducted regular workshops and one-to-one training sessions, helping customers gain confidence using Apple products
- Built strong customer relationships through clear communication and solution-focused approach

Harvey Norman
Sales Assistant/2ic
Ashburton, New Zealand
2007–2008

- Promoted to Second-in-Charge (2IC) within 12 months in recognition of strong performance
- Delivered personalised customer service, helping customers identify suitable products and solutions

Freelance Designer
Brisbane, Australia
2006

- Produced print-ready artwork while maintaining brand consistency and attention to detail
- Managed multiple projects independently, balancing deadlines and client requirements

Ashburton Guardian
Advertising Technician
Ashburton, New Zealand
2000–2006

- Designed and prepared advertising material for publication in a daily newspaper environment
- Worked to strict production deadlines, ensuring content was completed accurately and on time
- Collaborated with colleagues to manage workflow priorities and meet daily schedules
- Checked artwork and content for accuracy prior to publication, maintaining quality standards and attention to detail

DIPLOMAS

Digital Media (Advanced)
Natcoll (Yoobee)
Christchurch,
New Zealand
2010

Graphic Design
Natcoll (Yoobee)
Christchurch,
New Zealand
2009

ABOUT

I'm a reliable and detail-oriented professional with a background in graphic design, customer service and technical support. I enjoy solving problems, learning new skills and working with people to achieve great outcomes.

My experience includes managing multiple projects, working to tight deadlines and balancing quality with efficiency in fast-paced environments.

I take pride in clear communication, strong customer service and producing work to a high standard.

While raising my family, I have continued developing my Adobe Creative Cloud skills through personal projects and ongoing online learning. I'm adaptable, calm under pressure and always willing to roll up my sleeves and get the job done.

APPS

- Adobe Creative Cloud
- Microsoft Office
- Affinity
- Adobe Fresco
- All good using Mac or PC

If it's not listed here– I'm a fast learner!



TRAVIS

PORTFOLIO

DYLAN'S COFFEE

BACKGROUND: This is a concept brief for a new cafe.

KEYWORDS: friendly, community, happy, vibrant, honest, clean.

CONCEPT DEVELOPMENT: During the initial shape exploration, I discovered that the letters D and C could be combined to create the shape of a coffee cup. Further experimentation led to placing the forms within a circle, creating a face-like shape.

Adding a simple smile completed the idea and gave the mark a clear sense of friendliness and warmth, reflecting the welcoming, community-focused nature of the café.

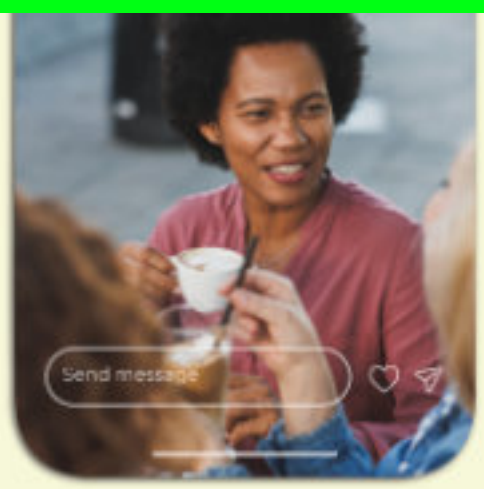


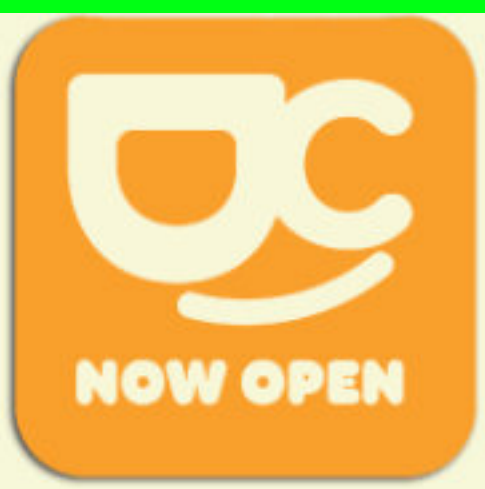
OYLAN'S

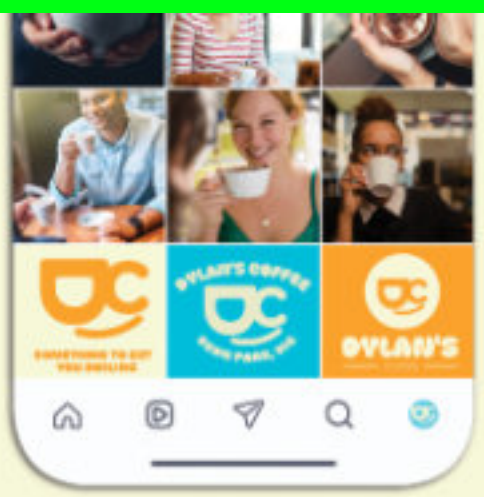
COFFEE

\\ PHONE 0432 809 773 \\ EMAIL TRAVIS@CHEESMAN.CO


DYLAN'S
COFFEE
SOMETHING TO GET YOU SMILING

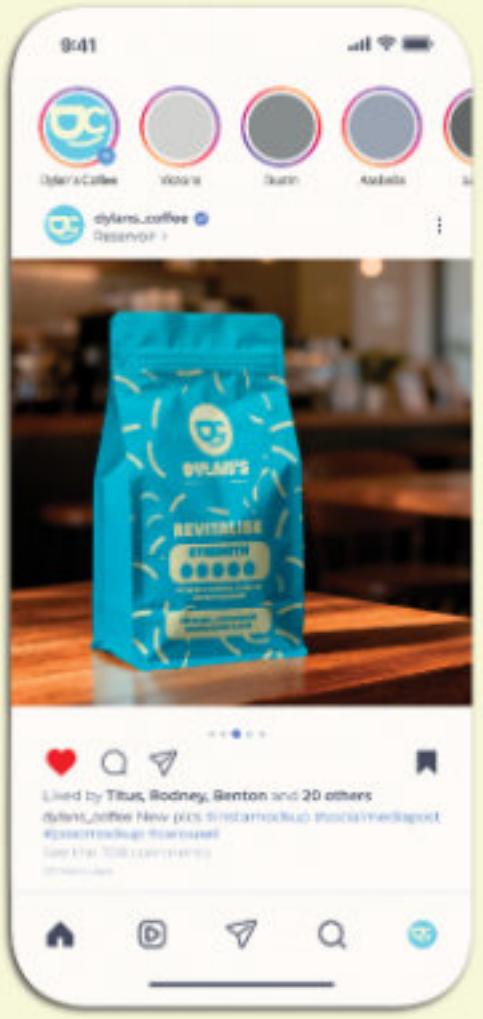

Send message


NOW OPEN

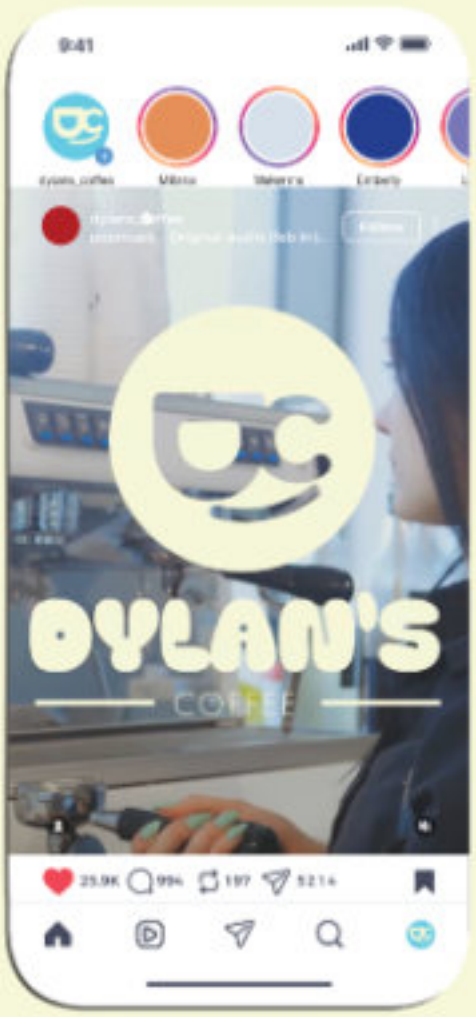

DYLAN'S

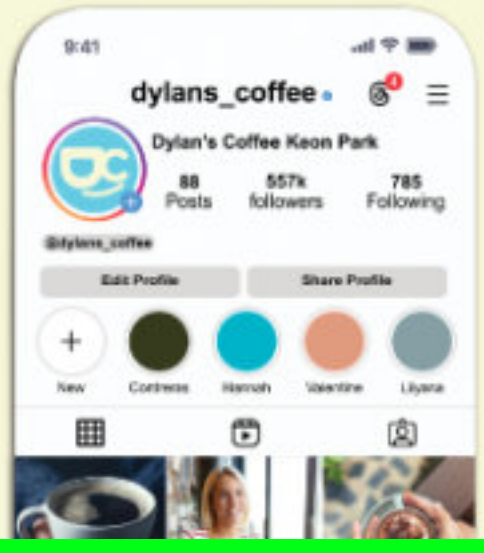

DYLAN'S
COFFEE

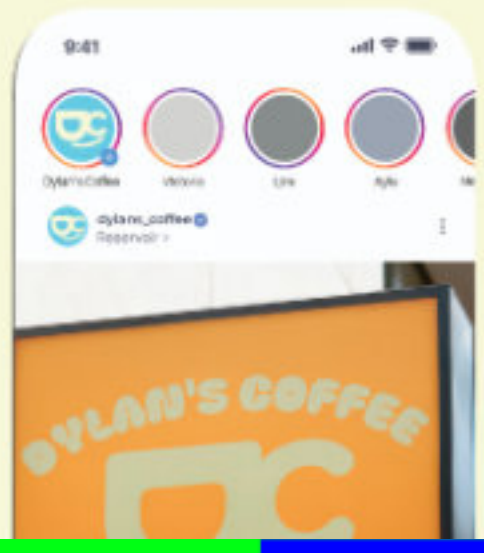



9:41
dylans_coffee
Reservoir
Liked by Titus, Rodney, Benton and 20 others


SOMETHING TO GET YOU SMILING


9:41
DYLAN'S


9:41
dylans_coffee
Dylan's Coffee Keon Park
88 Posts
557k followers
785 Following
@dylans_coffee
Edit Profile
Share Profile
New
Contreras
Hannah
Valentine
Lilyana


9:41
DYLAN'S COFFEE





DYLAN'S COFFEE

f7f8d6

65cbe4

faa22c

DYLAN'S
COFFEE

BAMBOO

BACKGROUND: Bamboo is a concept women's clothing store with a relaxed, contemporary feel. One of the key requirements for the identity was to incorporate a panda into the logo.

KEYWORDS: natural, confident, feminine, modern, relaxed.

CONCEPT DEVELOPMENT: During the initial exploration, I looked for ways to incorporate a panda into the wordmark without making it feel like a separate graphic element.

The two O's in "Bamboo" provided a natural opportunity to create the panda's eyes. By introducing simple shapes within the letters, a stylised panda face emerged directly from the wordmark.

This approach allowed the panda to become an integrated part of the name, creating a playful visual detail while keeping the overall identity clean and contemporary.



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bamboo bamboo bamboo
bamboo bamboo bamboo
bamboo

2c1313

cddc33

223a1d

bcbec0

Vertical logo lockup

bamboo

Horizontal logo lockup

bamboo

ILLUS-TRATION

BACKGROUND: This all started as a way to teach myself Illustrator in more depth. Soon I was following more an more illustrators on social media.

Next thing I knew I owned an iPad and Apple Pencil, and was using Fresco to create basic animations.

It's a slippery slope kids!

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OLDER WORK

BACKGROUND: Here's a collection of older work to show that I've worked with clients and produced stuff that's gone in to the world.

Each piece has a story, but I don't want to go all Grandpa Simpson on you, so I'm just going to leave them here and allow to to imagine a (likely) much more interesting story.

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SUMMER
FUN PHOTOGRAPHY
ENTER AND WIN


Q&A with judge
Kristina Rapley
HOUSE TO
HOME


BOROUGH WATER SUPPLY OPENS
The Ashburton Guardian
135 YEARS
PROGRESS OF THE ASHBURTON LICENSING TRUST


BLACK
SUPER SALE
FRIDAY
100% SMITH & CHURCH